



MEDIA MONITORING
Pricing
2010

US ONLINE PLUS
\$99 a month



*Full US Web Monitoring
+
10 Select US Print Daily News*

Monthly invoice including
monthly subscription

\$2.99 per article

EUROPEAN CLASSIC
\$299 a month



*Full Web and Print Monitoring
of One European Country*

Monthly invoice including
monthly subscription

\$2.99 per article

**50 % off
during first
6 months**

MPB Agency charges per article and not per page

50 % discount on 2nd country and thereafter

Countries to be monitored :

- France
- Germany
- Italy
- Spain
- UK
- US (web only)
- Over 80 additional international countries available upon request.

- MPB Agency charges per article and not per page
- Unlimited keyword
- Full access to My PressIndex portal
- Email alerts
- PDF personalized with logo

- Over 58,000 media sources
- Monthly Pressbook
- Clipping Storage (13 months)
- Full colour mounted clip
- Quantitative analysis reports

Search criteria unlimited client related keywords

Client's Company profile

to help us gain a better understanding of your monitoring requirements

Copyright management

9.5% copyright contribution charged per invoice.